



**Central Kentucky  
Agricultural Credit Association**

# NEWS

[www.AgCreditOnline.com](http://www.AgCreditOnline.com)

640 South Broadway - Room 108 ♦ Post Office Box 1290 ♦ Lexington, KY 40588-1290

Phone: 859-253-3249 ♦ Fax: 859-253-2876 ♦ Email: [cbrock@ckaca.com](mailto:cbrock@ckaca.com) (or) [randerson@ckaca.com](mailto:randerson@ckaca.com)

*May 30, 2009*

## **“Keepin’ It Rural” Video Contest Celebrates Life in the Country; Open to Anyone**

**Lexington, KY** - Central Kentucky Ag Credit has launched a video contest that promises to be fun and rewarding for participants. Video entries are being accepted from Kentucky and several other states. Ag Credit is sponsoring the contest in cooperation with their sister financial institution, AgFirst Farm Credit Bank of Columbia, SC.

Residents from the following 15 states are eligible to submit videos in the competition: Kentucky, Pennsylvania, Maryland, Delaware, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Tennessee, West Virginia and Ohio.

Mike Mooney, contest manager for the 15-state region, says the video contest “is about sharing and enjoying what’s fun about farm and country life.” He also explained that, “it’s not about making fun of rural life, although I’m sure we’ll get some of those video submissions, too.”

Ag Credit’s President and CEO, Jim Caldwell, said the “Keepin’ It Rural” video contest provides an entertaining way for country residents and farmers to express the many ways in which they enjoy rural living. “Our rural lifestyle keeps us close to nature and fosters close relationships,” says Caldwell. “We feel the contest will encourage creativity among Kentucky residents, and we invite everyone to participate.”

The “Keepin’ It Rural” Video Contest is already underway and submissions will be accepted through October 31, 2009.

Entrants can submit funny, inspiring, unusual, or amazing farm or rural-themed videos for cash prizes. Video entries should be posted on the video contest web site, which is [www.iKeepItRural.com](http://www.iKeepItRural.com). Full contest details and rules are disclosed on the web site.

Central Kentucky Ag Credit is part of the nationwide Farm Credit System and serves member-borrowers with over \$250 million in loans. Ag Credit’s offices in central Kentucky are located in Lexington, Richmond, Paris, Danville, Stanford and Lebanon.

**(end)**